

Almost everyone is on Twitter: celebrities, jobseekers, industry professionals, colleagues and relatives. Whether it is for business purpose, promoting a brand or expanding your professional network, [Twitter](#) has a vital role to play in your life. Twitter users are constantly looking to grow the number of their followers. So, the basic question remains: How do I keep on growing my Twitter followers? Well, there are many rules, guidelines and tips that you can follow to increase your presence on Twitter. To increase the number of people following, you need to plan an effective strategy and stick to it. Social networking requires both time and effort.

Given below are some of the most proven techniques and tips that can help you instantly grow the number of your Twitter followers.

Leverage Profiles Outside of Twitter

If you are aware of social networking benefits, you must have created multiple profiles on different popular social media websites. No matter, whether your profile is big or small, you can always connect to Twitter via those profiles. If you have your own blog, you can add a link on it to your Twitter page. Even you can connect your Facebook profile to Twitter. You can easily find multiple tools to link [Facebook](#) and Twitter profiles. Wherever your profile is located, you can publish your Twitter profile link from there. This strategy is quite effective if you want to attract more and more people and grow the number of your followers on Twitter.

Become an Active Twitterer

After you have created your profile on Twitter, you need to tweet often. Just creating your Twitter profile won't help. You'll need to genuinely spend time to engage your followers and attract more of them. The more often you tweet, the more number of times you will appear on the Twitter public timeline. In this way, you will be noticed by more and more people, thus increasing the number of your followers instantly. Remember, Twitter is not a one-way conversation. You also need to leave space for others to interact and participate in the conversation. One of the most important tips in this regard is that whatever you tweet must be worthwhile. If you aren't tweeting anything of value, you can even start losing your followers. Therefore, it is an important strategy to share links and information which people in your group will be looking for.

Engage in Conversation

Another important strategy is to respond to other people's tweets. The more you interact, the more people will want to follow you. Also remember to retweet posts that you think is essential information and worth sharing with your followers. Also remember to ask questions and let others respond to them. At the same time, respond to questions that other people ask. While asking questions, you need to remember the likes and tastes of people you follow. Twitter conversation is a good strategy and you need to get involved in this art. However, do not just converse about what's associated with you. Engage in a conversation which will be liked by other Twitter users.

Value is Key

Though tweeting on a personal level can be a lot of fun, it can not be recommended if you looking to grow the number of your Twitter followers. Remember, increasing your Twitter followers is no different from growing a blog that you own. Therefore, it is important to provide value to others. If you provide value while interacting with users, you will compel them to track and follow you. If you want people to follow you for longer, you need to share latest industry news, entertainment stuff, essential information, educational information etc.

Be Active During Peak Hours

Different places across the globe has different time zone. If you have followers from the other side of the world, you will be required to connect with them in peak hours. For example, if you have maximum followers from USA, you'll need to interact with them during business hours. If you just consider your time zone, you won't be able to connect with users from other side of the world. That means, you should be awake to connect with users from other side of the world. If you really want to grow your Twitter follower number, it'll take both time and effort on your part.