

## 8 Ways to Instantly Increase Your Website Traffic - ArrayofSites

Written by James Tomerson

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A website is designed with a specific purpose in mind. By building a website, you either want to make money online or you want to establish your expertise and connect with people online. Whatever be your goal, it can be achieved only by increasing your site traffic. There are several ways you can use to drive more and more traffic to your website. Considering the tough competition out there, website owners need to plan an effective strategy to attract more and more traffic. If you are looking for ideas to increase traffic, given below are some of the most important ones that can really help you achieve success.

### 1. Add a Blog to Your Site

Adding a blog to your website is one of the most effective ways to increase traffic. The purpose behind adding a blog is to provide your users with fresh content on a regular basis. Fresh and updated content will compel users to return to your website over and over again. There are various blog software available that you can use for this purpose. Wordpress is a free and easy-to-use blog software that can help you to add a blog to your website.

### 2. Write Guest Posts for Other Blogs

Find out blogs where you can write as a guest blogger. There are many blog owners who will be happy to accept your articles as guest posts. You can send them a request for the same along with the article. While getting guest posts published, you are given the opportunity to add a brief bio and a link to your website at the end of the article. This is an excellent way of driving instant traffic to your website. Writing resourceful guest posts also establishes your expertise in the industry.

### 3. Offer a Free E-book

Another excellent idea to increase website traffic is to write an ebook and offer it for free. Create an e-book that proves to be a complete problem-solver for your online audience. When users find the ebook of great value, they will not only download it themselves but will also recommend it to their friends. This is a great way of instantly attracting traffic to your website.

### 4. Create Promotional Videos

Distributing quality promotional videos over the internet can generate a lot of website traffic in a short period of time. If you are not leveraging this promotion opportunity, it's about time you

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experimented with it. Create short, meaningful and quality videos for promoting your website or business on the web. There are various video channels where you can easily upload these videos. Interesting and informative videos can go viral very quickly, increasing traffic to your website. YouTube is a wonderful platform where you can upload and share your videos. Just learn [how to optimize YouTube videos](#) .

### 5. Place Social Bookmarking Icons on Your Website

Getting people to bookmark your website through various social bookmarking platforms is a great way to increase site traffic. If you want to increase the number of bookmarks and votes, you can simply place social bookmarking icons on your website. When people like your content and want to share it with others, they can instantly vote for it or bookmark it.

### 6. Build Your Presence on Facebook

When it's about attracting social media traffic, you can never underestimate the potential of creating a profile and expanding contacts through Facebook. The Facebook stream provides you an opportunity to post links to your website. In addition, you can create a Facebook Fan Page, which is actually a page dedicated to your website. As you get more and more people to like your fan page, this also increases your website traffic.

### 7. Create an Account on Twitter

Twitter happens to be one of the most powerful social networking platforms on the web. Create an account on this social network and start posting links and updates about your business, as [Twitter is really good for online marketing](#) . Whenever you add new posts to your website, you can update about the same on your Twitter profile. As the number of your Twitter follower increases, also increase the chances of getting more and more new visitors for your website.

### 8. Speed up Your Website

If your website does not load in just a few seconds, visitors will leave your site instantly. That means, you can engage and attract more readers by reducing the download time of your web pages. Site load time has to play a vital role, both in terms of usability and search engine rankings. If you want to increase traffic, find out your website's loading speed and reduce it to the least number of seconds.

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